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Paraben Corporation announces a technology partnership with specialist Image scanning technology developer Image Analyser.

Utah based forensic specialist Paraben Corporation has signed a partnership deal which has secured the global rights to deploy Image Analyser technology across its product range.

Image Analyser technology analyses static state and moving image files to determine whether they are of an offensive nature, and hence breaching acceptable usage policies. The IA technology perfectly compliments the existing Paraben products which protect against intellectual property theft, embezzlement, employee lawsuits and ensure that networks are protected from within. "It is the perfect marriage of forensic-grade technology with image scanning protection for every network." Stated Shannon Moore Director of Sales at Paraben Corporation.

Research suggests that the majority of enterprise networks hold 'hidden' image content which whilst consuming valuable bandwidth, also leave companies open to legal liability and provide opportunities for time wasting and creation of a 'hostile working environment'. It is intended that through the reporting and monitoring capabilities of Paraben's product portfolio employee network abuse can be identified, and through education, employee behaviour can be modified resulting in significant productivity gains

Paraben CEO Amber Schroader commented 'As a market leader in digital forensics, and with increasing demand from the enterprise market sector, it is important that Paraben provide technology solutions to address all inside threats. Inappropriate pictures and movie files have never been easier to capture, store and transmit and fact is that unless you have the capability to locate them employees will use company networks to store them. In line with our philosophy we are providing our customers with the ability to know, be sure and react proactively, and also improve results through our reactive hard drive suite.'

Paraben is the first forensic specialist to offer this new feature. Image Analyser has previously been very active in the email sector supplying technology to managed email SaaS and gateway scanning vendors to interrogate data in transmission. The partnership with Paraben is the logical next step for the company allowing now for internal 'static state' images to also be identified.

'The deal with Paraben is a perfect example of 'best of breed' technologies combining to provide solutions to emerging threats. There is a growing realisation that taking a proactive approach through deployment of effective, affordable technology is far better than reacting to an incident which can have severe financial implications and damaging 'brand image' consequences in terms of adverse publicity' said Cris Pikes CEO of Image Analyser Limited.

About Paraben Corporation

Paraben Corporation specializes in computer forensic software for enterprises and consumers. Established in 1999, Paraben became a leader in handheld forensics with the release of PDA Seizure in 2002, the first commercially available tool for cell phone forensics. Paraben then combined the two tools to create Device Seizure, a comprehensive forensic solution for cell phones and PDAs. Paraben also has many digital forensic software titles for forensic analysis of hard drives and media – P2 Commander, and specialized tools for enterprise level forensics – P2 Enterprise, training classes, and forensic hardware. For more information, visit www.paraben.com.

About Image Analyser Limited

Image Analyser Ltd develops image recognition technology which can identify inappropriate or pornographic images in digital data transmission. The company incorporates proprietary 'best of breed' technology and individuals who possess years of experience in the IT security market. The company was formed to provide technology globally, on an OEM basis to major IT software and hardware vendors across a broad range of market sectors, including Email and Web, telecommunications, online storage, network forensics etc. The company has offices in the UK, US and Asia Pac.